



## Supremachist Constructions of Gender in Multiplatform Fictional Narrations and Patriarchal Statism

From conceptual representation to socio-political projection

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Is male 'supremachism' really over? The pages you are holding in your hands sow doubts on the common belief that the governance of 'the macho' came to its end. As the proverb confirms, 'the old dies hard', despite the yet-to-improve individual and institutional efforts to achieve gender equality. With the serious tone this capital issue requires, the author debunks the myth of male supremachism as a phenomenon from a past and raises awareness of the subliminal survival of the supremachist ideological apparatus. Subtlety reveals as a key factor for the survival of subliminal supremachist campaigns, which threatens a promising future of non-discrimination. Essentially, democratic citizenship must pose itself a crucial question: Are current Western societies' concessions to feminism genuine or a cover by supremachism to survive in an ideologically volatile world?

Sergio Yagüe-Pasamón is a gender, narrative and linguistic discourse researcher. In his scientific production, which awarded the author a PhD degree at University of Córdoba (Spain), the researcher explores the manipulative modernization of the female conception as a derivative and secondary figure. His background as Associate Teacher at NTNU (Norway) permitted the author to survey the socio-linguistic impact of the phenomenon.